

**2021 Governor’s Award for Excellence in Global Trade**

Sponsorship Opportunities

The Arkansas District Export Council (ArDEC) is delighted to announce the 2021 Governor’s Award for Excellence in Global Trade. ArDEC strives through this event to make a positive impact by highlighting the success stories of the recipients.

The Governor of Arkansas Asa Hutchinson will present these awards during an annual networking event and dinner in the Governor’s Mansion on **Wednesday, October 13, 2021, 5:30-8:00PM.**

As a respected member of the Arkansas business community, ArDEC invites you to partner with us by sponsoring this event. The opportunity to meet and network with the ArDEC members is just one benefit of sponsoring this exciting event. Other benefits, as indicated on the following page, include logo branding during the event, recognition on ArDEC website [www.exportarkansas.org](http://www.exportarkansas.org), tickets, and more.

Please contact Heidi Whitman, Administrative Coordinator, [coordinator@exportarkansas.org](mailto:coordinator@exportarkansas.org), to indicate your interest in sponsorship and confirm your attendance for the Governor’s Award event, with a list of attendees from your company. You can still sponsor this event at any level even if you are unable to attend. We can provide an invoice if needed.

**Please send checks to 323 Center Street, Suite 1800, Little Rock, AR 72201, by September 15, 2021.**

**For more information contact: Heidi Whitman,** [**coordinator@exportarkansas.org**](mailto:coordinator@exportarkansas.org)**, cell 316-259-5324**

SPONSORSHIP CATEGORIES

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | |
|  | **Presenting Sponsor** | **Winner’s Table**  **Sponsor**  **#1** | **Winner’s Table**  **Sponsor**  **#2** | **Table Sponsor** | **Supporting Company**  **(not attending)** | **Supporting Individual**  **(not attending)** |
|  | **$5,000** | **$2500** | **$2500** | **$1,500** | **$500** | **$100** |
| **Number of Sponsorships Available** | 1 | 1 | 1 | 17 | Multiple | Multiple |
| **Table seats** | 2 at Gov. Table | 2 at front table | 2 at front table | 10 at regular table | 0 | 0 |
| **Sponsor Welcome Message in the Event Program (5 minutes of podium time)** | X |  |  |  |  |  |
| **Logo Branding during Event on Main Screen and First Level Recognition on DEC Website** | X |  |  |  |  |  |
| **Presentation of Two Award Categories (2-minute podium time)** |  | X | X |  |  |  |
| **Introduction during Opening Remarks** | X | X | X |  |  |  |
| **Corporation Profile Included in the Event Program** | X | X | X |  |  |  |
| **Logo Branding on All Print Material Produced for the Event** | X | X | X | X |  |  |
| **Logo Branding on Table Tent** | X | X | X | X |  |  |
| **Company Name Listed in Event Program** | X | X | X | X | X |  |
| **Logo Branding on All Digital Marketing with a Hyperlink to Sponsor Website** | X | X | X | X | X |  |
| **Listed as supporter on DEC Website** | X | X | X | X | X | X |